



**ALEJANDRO LOZANO**

VISUAL COMMUNICATON

626-234-0703

<https://www.alejandro-lozano.com/projects>

MY GOAL IS TO COMMUNICATE, ENTERTAIN, PERSUADE, AND ENHANCE. MY PASSION FOR DESIGN IS WHAT PUSHES ME TO IMPROVE MY SKILLS EVERY DAY.

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## Experience

### Videographer

Freelance · Jun 2021 - Sep 2021

- Social media videos were produced with music, and color graded to attract viewers
- Footage was edited in programs such as Davinci Resolve, After Effects, and Premiere Pro
- Meetings and communication with clients on how they wanted to be perceived

### Co-Lead, Graphic Design Intern

Our National Coversion (ONC) · Remote · May 2023 - August 2023

- Kept track of the projects that the team lead assigned to the other interns, and in the instance that the lead wasn't present, helped with critiques and held the weekly meetings to keep work flow.
- Created advertisements for potential sponsors of the organization, such as other companies and celebrities. As well as Making sure the font was maintained at an appropriate size so that it may be easily read on their website.
- Within a two-week deadline, created covers for their future books and incorporated the content discussed in the books into the design.
- Created graphics for a pitch presentation, email newsletter, and even animated stingers for the organization's podcast. Updating the graphics for new changes when requested by the CEO or the General Manager.

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## Honors and Awards

### Polykroma 2022

May 2022

Part of the team that created the website for the various participants in the yearly event for Cal poly Pomona.

### Deans List

Issued by College of Environmental Design · Jun 2022

Outstanding Academic work for the College of Enviornmental Design for Spring 2021 and 2022. Had an average GPA pf 3.5 or Higher.

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## Extracurricular Activities and Community Service

### Fame Academy

Northview Highschool · 2014 - 2018

Learned how video production works behind the scenes. Had a role of video editor and script supervisor, edited the show for the school and made sure that everyone turns in their Intros,Outros and readers on time.

### Avid

Northview Highschool · 2014 - 2018

Was part of AVID (Advancement Via Individual Determination) for 3 years by recommendation of teachers to get prepared for college.

### Our Lady of Guadalupe Church

16025 E Cypress St, Irwindale, CA 91706.

Did community service hours by helping out at the church, setting up retreats for other kids, collecting donations at the church, and any other outside places to earn a total of 30 hours for 2 years.

## Education

### Northview Highschool

2014-2018

### Cal Poly Pomona

Bachelor in Fine Arts, Design and Visual Communications, General

2018-2022

## Skills

### Adobe Creative Suite

Adobe Premiere Pro, After Effects, Adobe Illustrator, Indesign, Photoshop, and Lightroom

### 3D Programs

Blender, Rhino 3D

### Languages

Spanish and English